

**UGC Letter reg.: Ek Bharat Shreshtha Bharat (EBSB).**

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Sat, Jul 10, 2021 at 10:57 AM

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Dear Colleagues



प्रो. रजनीश जैन  
सचिव

Prof. Rajnish Jain  
Secretary



विश्वविद्यालय अनुदान आयोग  
University Grants Commission

(शिक्षा मंत्रालय, भारत सरकार)  
(Ministry of Education, Govt. of India)

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D.O.No. 14-9/2019(CPP-II)

July, 2021

Subject : Ek Bharat Shreshtha Bharat

08 JUL 2021

Respected Sir/Madam,

This is in continuation to UGC's letters D.O. No. 14-9/2019(CPP-II) dated 06.11.2019 and 14.01.2020 wherein an Action Plan with list of activities under the "Ek Bharat Shreshtha Bharat Campaign (EBSB)" was shared with Higher Educational Institutions. The HEIs were requested to implement the activities in their institutions and upload relevant information on the activities conducted.

Due to the Pandemic COVID-19, the present pairing of the institutions will continue till October, 2021. All Higher Educational Institutions are requested to convey the monthly schedule of each kind of activity on the email [ebsbmhrd19@gmail.com](mailto:ebsbmhrd19@gmail.com) and to upload the report of the events and all other relevant document on University Activity Monitoring Portal (UAMP) of UGC (<https://www.ugc.ac.in/uamp/>) under the event Ek Bharat Shreshtha Bharat.

With kind regards,

Yours sincerely,

(Rajnish Jain)

**The Vice-Chancellors of all the Universities**

**The Principals of all Colleges**

Copy to:

1. The Under Secretary, EBSB Cell, Department of Higher Education, Ministry of Education, Government of India, Shastri Bhawan, New Delhi – 110 001 (with reference to Letter No. 11018/02/2019-EBSB (Pt.I)-Part(2) dated 28<sup>th</sup> June, 2021 for information)
2. The Deputy Secretary, Website Division, UGC (for uploading on UGC website).

(Dr. Surender Singh)  
Joint Secretary

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